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Cyber in the South

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Once again, another America's Incredible Pizza has added laser tag to their repertoire of attractions. The location in Memphis, TN contracted Creative Works (www.LaserTagWorld.com) to install a Cyber Quest laser tag arena to their facility. Cyber Quest, which is the newest theme from the company, has quickly become the most popular among clients, especially America's Incredible Pizza.

Creative Works' ability to provide project management for their clients is very helpful throughout the entire process. They can coordinate the fabrication all of the pieces, manage the installation of the arena, and communicate with the laser tag equipment supplier. All of this support allows clients to focus on other portions of their business, with the peace of mind that the attraction is in good hands. This new 2,000 square foot attraction provides guests an immersive environment filled with glowing walls, cosmic murals, and a giant Cybercore Tower prop complete with flashing lights and effects. Up to 16 players can compete simultaneously, with the opportunity to tag each other or locate and tag the opposing team's base for extra points.

"This was another great project with America's Incredible Pizza," stated Armando of Creative Works. "They have been a fantastic partner and laser tag has proven to be a fantastic attraction within their facilities! Our new Cyber Quest theme has really provided them a WOW for their guests."

For more information on this company, visit www.incrediblepizza.com.

The Creative Works is a designer and builder of entertainment venues, manufacturer and supplier of attractions, and creator of props, effects, décor and more for sites around the globe. To learn more, visit: <http://www.THEWOWEFFECT.com> or call toll free (877) 843-6348.

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